

The Elf Off the Shelf ***A Christmas Tradition Gone Bad***

By Horace the Elf

What's the story?

*Each holiday season elves "magically" appear
To the joy of young children both far and near
They sit and watch and tell who's Naughty and who's Nice
So St. Nick can write up his list based on their advice*

*Except this year Mom bought a discount elf
Who's ill-tempered in the head and tends to crawl off the shelf
He hates his job and knows how to get down,
So you better watch out – Horace is coming to town!*

Get ready – somebody's coming to town, and it ain't Santa! It's **Horace the Bad Elf**, and he's a disgruntled little helper with a gift for making some SERIOUS yuletide mischief.

This Christmas, ***The Elf Off the Shelf: A Christmas Tradition Gone Bad*** (Adams Media, a division of F+W Media, October 2011) shows what happens when one elf gets OFF that shelf – and into big-time trouble!

From getting into the eggnog, to trying to bed Barbie, to switching your kid's Christmas wish from the toy train to that gory zombie video game *he* would want, Horace's AWOL antics could ruin the holidays for everyone!

What does it mean for your audience?

It's the hilarious Christmas book about a naughty little elf – for grownups! Whether readers loved *The Elf on the Shelf* or think the concept is downright creepy – everyone will get a kick out of this new hardcover holiday parody, complete with four-color photos set to verse.

Who is the author?

Horace has been a professional elf for more than 250 years. Before being sent out to spy on and judge small children, he worked the assembly line in Santa's Workshop. He currently lives in his mother's basement in the North Pole. Though he's hoping with the residuals from this story he can finally buy a place of his own.

For more Elf off the Shelf, check out the website www.ElfOffTheShelf.com and Horace's Twitter handle: [@ElfOffTheShelf](https://twitter.com/ElfOffTheShelf).

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